

科目名	ENG160: 標準英語スキルズ (メディアの英語)				担当教員	J. Hirai		
開講期	春	開講時限	火金4限	研究室	4号館2階 講師控室	オフィスアワー	P.19を参照のこと	
分類	選択必修	単位	2	標準受講年次	1・2年	連絡先		
DP及び学修成果	DP分類	DP (卒業認定・学位授与の方針) 概要					学修成果獲得の観点	
	3	自己発信力に重点を置いた英語力を身につけ、英語を実践的かつ学術的に運用できます。					3-③	
キーワード	Newspapers, Headlines, Television, New Media, Advertisements, SNS, YouTube, Gatekeeping							
授業の概要	This course will help students acquire knowledge of English in key areas of the media. It will cover all types of the media with a special emphasis on the new media. Students will be expected to follow news stories, report them and make comments.							
達成目標 (授業の目的)	To acquire specific vocabulary used in the media To develop wider interests in the current national and international events To develop a better understanding of the new (electronic) media To understand better the power of advertisements							
到達目標 (学修成果)	By the end of this course, students will develop a habit of following news and will be able to give a 3-minute presentation summarizing a topic in the news and giving their own opinion about it using suitable vocabulary. They will be able to separate facts from opinions and express their own ideas. They will be able to take a critical approach to reported news by participating in discussion of current topics and actively asking questions.							
評価方法	Participation and performances in classroom activities (30%); Quizzes and Mid-term test (20%); Final Presentation (30%); Homework assignments (20%)							
評価基準	Participation and performance: active involvement in text exercises, pair and group work, regularly presenting current news, effort to speak English and use of newly acquired vocabulary; Quizzes and Mid-term test: correct answers to questions related to class content, matching exercises; Short and final presentations: content (well-organized, introduction, overview, body and conclusion) and delivery (eye contact, clear voice, speaking and not reading the script, ability to answer questions); Homework: exercises to show the ability to separate facts from opinions and expressing their own ideas.							
準備学修の時間	For each 100-minute class session of this course, an average of 45 minutes is needed for out-of-class study (assignments, review, etc.).							

授業計画			
回	テーマおよび学習内容	運営方法、教育手法	準備学修 (予習・復習)
1	Introduction to the course. Self-introductions and the textbook overview.	Self-introductions, group work, writing	Prepare a brief news story.
2	Waking up to the Media. What is media literacy? The importance of asking questions.	Listening, reading, pair work	BBC Learning English – Words in the News.
3	The Media Jungle. How to learn which kinds of media are helpful for us.	Quiz, listening, reading, group discussion	Do exercises p. 12.
4	Different ways we see the world. Difficulties to know the truth. Bias and prejudice.	Comprehension exercises, pair work	Find some examples of bias and prejudice.
5	In Praise of Books. What can we learn from books? The future of books.	Listening, group and class discussion	Read pp. 27-28.
6	The role of books in your life. Introduce your favorite book / writer.	Short presentations	Bring an English newspaper.
7	Newspaper – its parts and language. Types of newspapers.	Quiz, pair work	Do exercises p. 30.
8	Watching Television: Is Seeing Believing? The advantages and disadvantages of TV.	Video, group work	Report on your favorite TV program.

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9	TV vocabulary. Programs, channels and their credibility.	Short presentations, group discussions	Read pp. 41-42.
10	Advertisers and the Power of Persuasion. Examples of some commercials.	Quiz, video, pair work	Choose your favorite ad or commercial.
11	Language of advertising. Impressive ads / CMs chosen by students.	Short presentations, creating ads	Do exercises pp. 43-44.
12	Creating ads. Comparing ads / commercials from different countries.	Group work	Read pp. 48-49.
13	The Internet and the Information Age. Pros And cons of the Internet.	Listening, group and class discussion	Find examples of the specific Internet language.
14	Practicing the Internet vocabulary. The ways the Internet is used by students.	Pair work, class discussion	Prepare for the midterm test.
15	Reviewing. The midterm test.	Pair work, test	Read pp. 54-55.
16	Bullies, Mobile Phones and the Internet. Responsible use of the electronic media.	Comprehension exercises, discussion	Find more information on blogs.
17	Return the test and go over the results. Blogs – creating them. Pros and cons of blogs.	Quiz, short presentation, class discussion	Find more information on YouTube.
18	Watching and discussing YouTube – its history, power, pros and cons.	PC task, group discussion	Find more information on social networking sites.
19	Social networking sites. The role they play in our lives.	Pair work, class discussion	Read pp. 61-62.
20	Different points of view. Reading British newspapers.	Reading, group work	Read pp. 68-69.
21	Lies, Half-Truth and Propaganda. Understanding the meaning of propaganda.	Quiz, reading, pair and group work	Think what freedom means to you.
22	Freedom and Censorship. The gatekeepers and their role.	Reading, group and class discussion	Read pp. 81-82.
23	NGOs and Campaign Groups. Amnesty International, Friends of Earth.	Comprehension exercises, discussion	Find out about NGOs in Japan.
24	Bridging the Digital Divide. Understanding the Digital Divide and the problems it brings.	Listening, reading, pair work	Read pp. 95-96.
25	Global Communications, Global Citizenship and the Future. Changes in our future life.	Listening, class discussion	PC task
26	Photography and its role in the news. Presenting the latest impressive photos.	Quiz, individual presentations	PC task
定期試験を実施しない Final Exam will not be held			
27	Japan in the foreign media. What kinds of news stories are reported?	Reading, pair work, class discussion	Finish the final projects.
28	Presenting final projects. Summarizing the Course.	Pair work, class discussion	Write a short comment on the course.

テキスト	John Bray, Yatsuo Hirano, Masami Takahashi, Naomi Machida, Miyuki Takahashi. <i>Cutting through the Media Jungle</i> (Seibido).
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